



Mission

Restarting privacy safe innovation on personal data, by enabling innovators to create privacy safe services in the cloud.

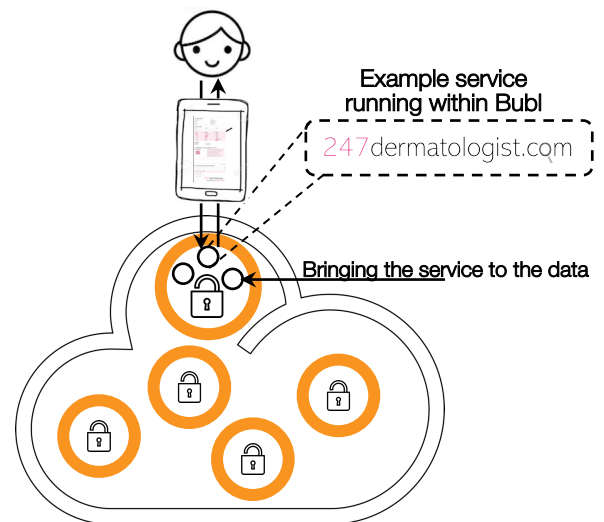
Why: “saving lives”

The lack of innovation on personal data is not an abstract problem. We meet innovators that have developed live saving services that cannot be used because there is no good way to handle privacy safe sensitive information.

How: reverse data model “bringing the service to the data”

Traditional cloud providers spread the data around and store personal data of all users in a single data set. When a company is hacked the data of all their users is leaked.

Our patented Bubl Cloud platform works differently. All data is stored in a personal encrypted data vault, which we call Bubl. When using that data, the data doesn't leave the Bubl, instead Bubl Cloud sends the service to the data. We call this: “the reverse data model”



What: Consumer Bubl

Besides our “Business Bubl” and “Bubl service store”, our main product is the “Consumer Bubl”.

The Consumer Bubl is the personal encrypted data vault for each user.

Benefits for users



Data vault

No more hacks, like millions of credit card details compromised in one dataset.



Install services

You decide which services run inside your data vault.



Suggestions

Services will provide you with suggestions specific to you, at the time you need them.

Example: get your package delivery rescheduled when your calendar shows you're out.



Benefits for innovators



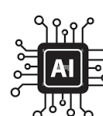
Automatically compliant

A service that uses our cloud platform is automatically GDPR compliant*.



Service store

Every company can make a service using our “Bubl SDK”.



Context aware data

When a user gives permission, a service can access all of the user's combined data