



Use case: Health check & Personal suggestions

Pharmacies in The Netherlands want to play a key role in your general health. They want to make proactive personalized healthcare possible. By filling in a digital health check at your local pharmacy you can get personalized specific health suggestions tailored to your specific needs.

The problem: Pharmacies need to innovate and keep being relevant in their local community

It's difficult for Pharmacies to stay ahead of the competition and stay relevant in this digital age. They need to develop new omnichannel business models to survive. Getting access to useful data to create innovative product in Healthcare is difficult.

The Solution: Innovation on the Bubl Cloud platform

By using the Bubl Cloud platform Pharmacies get access to infrastructure, tools and privacy safe data to help them build innovative services on a privacy safe cloud platform. Bubl Cloud creates a level playing field for smaller innovative companies.

The product: Data Vault, Service Hub and AI

What we deliver is data vaults for the customers, a service hub where innovators can make their services available and AI for personal health suggestion tailored to your personal need at the right time and location. For example making you aware of a discount on fruit at your local greengrocer just around the corner. Making personalized proactive healthcare possible and giving local Pharmacies their key innovative role back.

Highlights

Potential

- Pharmacies keep their relevance in the community
- Local businesses can find more customers

Challenge

- Making small local entrepreneurs innovative parties with a central role in the local community

Solution

- Access to Bubl Cloud platform creates a level playing field for innovators

Pricing

- 15% fee from services