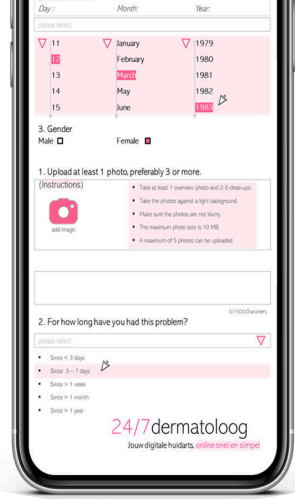




247dermatologist.com

Get a dermatologist online, fast, and simple

Skin problem?  
Get a fast and  
reliable diagnose  
by a certified  
dermatologist in  
the comfort of  
your own home.



## Use case: 247dermatologist

By using 247dermatologist you can get a quick and simple answer to all your skin questions, directly from a dermatologist. All you need is a computer, tablet or mobile phone with internet access - and you're done!

### The problem: high costs to meet GDPR requirements

247dermatologist needed to be 100% privacy safe and GDPR proof. It was facing expensive development and maintenance cost to meet the requirements of handling their sensitive medical data.

### The Solution: Bubl platform is automatically GDPR proof

Bubl Cloud's unique reverse data model sends the service of 247dermatologist to the data. This makes sure that only the client and their assigned dermatologist can see the relevant information. The client is in complete control of their data, and everything is end-to-end encrypted. 247dermatologist can now focus on an incredible user experience, knowing data privacy and safety are in good hands.

### The product: individual Bubl

For 247dermatologist not only the user, but also the dermatologist get their own personal encrypted data vault. Any data and information is exchanged directly between the client and their dermatologist. All Bubl are created automatically when a user signs up for 247dermatologist. Creating a seamless experience for the user, while automatically benefiting from the security of the Bubl Cloud platform.

## Highlights

### Potential

- > 400.000 consults p.y
- > 200 dermatologists

### Challenge

- Cost to meet GDPR requirements

### Solution

- Reverse data model
- Individual Bubl for:
  - Clients
  - Dermatologists

### Pricing

- 15% for an all inclusive solution, including:
  - payments
  - encrypted data vaults
  - security & monitoring